

PUBLIC LEADERSHIP - CERTIFICATE

Offered at: Ashland Community and Technical College, Big Sandy Community and Technical College, Bluegrass Community and Technical College, Elizabethtown Community and Technical College, Gateway Community and Technical College, Hazard Community and Technical College, Henderson Community College, Hopkinsville Community College, Jefferson Community and Technical College, Madisonville Community College, Maysville Community and Technical College, Owensboro Community and Technical College, Somerset Community College, Southcentral Kentucky Community and Technical College, Southeast Kentucky Community and Technical College, West Kentucky Community and Technical College

Program Plan Number: 5202013199

May be available completely online. Please check with your academic advisor.

Course	Title	Credits
Required		
BAS 288	Personal and Organizational Leadership	3
BAS 160	Introduction to Business	3
or BAS 170	Entrepreneurship	
BAS 283	Principles of Management	3
or BAS 287	Supervisory Management	
BAS 290	Management, Ethics and Society	3
or PHI 150	Business Ethics	
COM 181	Basic Public Speaking	3
or COM 252	Introduction to Interpersonal Communication	
Select one of the following three Technical Courses:		3
BAS 125	Social Media Marketing: Fundamental Concepts, Skills, and Strategies	
BAS 282	Principles of Marketing	
BAS 299	Selected Topics in Business Management: (Option Topic)	
Total Credits		18