

SOCIAL MEDIA MARKETING - CERTIFICATE

Offered at: Bluegrass Community and Technical College, Elizabethtown Community and Technical College, Gateway Community and Technical College, Henderson Community College, Madisonville Community College, Maysville Community and Technical College, Somerset Community College, Southeast Kentucky Community and Technical College

Program Plan Number: 1110053009

Course	Title	Credits
General Education Courses		
BAS 125	Social Media Marketing: Fundamental Concepts, Skills, and Strategies	3
BAS 126	Social Media Marketing: Project Management and Implementation Strategies	3
Total Credits		6