

# SOCIAL MEDIA SPECIALIST - CERTIFICATE

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**Offered at:** Ashland Community and Technical College, Big Sandy Community and Technical College, Gateway Community and Technical College, Hazard Community and Technical College, Hopkinsville Community College, Madisonville Community College, Maysville Community and Technical College, Owensboro Community and Technical College, Southeast Kentucky Community and Technical College

**Program Plan Number:** 1101013469

**May be available completely online. Please check with your academic advisor.**

<b>Course</b>	<b>Title</b>	<b>Credits</b>
BAS 160	Introduction to Business	3
BAS 282	Principles of Marketing	3
CIT 105	Introduction to Computers (or Digital Literacy Competency)	0-3
CIT 151	Social Media I	3
CIT 152	Social Media Tools and Technologies	3
CIT 155	Web Page Development	3
CIT 251	Social Media II	3
<b>Total Credits</b>		<b>18-21</b>