

# VISUAL COMMUNICATION: COMMUNICATION ARTS TECHNOLOGY - AAS

Offered at: Jefferson Community and Technical College

Program Plan Number: 5004067019

Progression in the Visual Communication: Communication Arts Technology Program is contingent upon the achievement of a grade of a "C" (2.0) or higher to advance in Visual Communication programs.

Course	Title	Credits
<b>General Education Requirements</b>		
ENG 101	Writing I	3
Select one of the following two options:		3
MAT 110	Applied Mathematics	
Any Higher-Level Quantitative Reasoning		
ART 106	Renaissance Through Modern Art History	3
Natural Sciences		3
Social/Behavioral Sciences		3
Subtotal		15
<b>Technical Core Courses</b>		
ART 110	Drawing I	3
VCA 106	Creative Typographical Design	3
VCA 132	Illustration For Advertising	3
VCA 163	Basic Photography	3
VCA 164	Portrait Photography	3
VCA 173	Basic Advertising Design	3
VCA 174	Publication Design	3
VCA 290	Folio Seminar	3
VCA 299	Practicum	4
VCC 150	Mac Basics	3
VCC 166	Photoshop Basics	3
VCC 266	Advanced Photoshop	3
VCM 115	2-D Animation	3
VCM 140	Digital Video	3
VCM 220	Webpage Design	3
Subtotal		46
General Education and Technical Core Subtotal		61

*Students must complete one of the tracks listed below to complete the AAS requirements.*

## Advertising Design Track

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Course	Title	Credits
General Education and Technical Core Subtotal		61
VCA 273	Corporate Design	3

VCA 274	Advertising Design	3
<b>Total Credits</b>		<b>67</b>

## Commercial Photography Track

Offered at: Jefferson Community and Technical College

Program Plan Number: 500406702

Course	Title	Credits
General Education and Technical Core Subtotal		61
VCA 263	Product Photography	3
VCA 264	Commercial Photography	3
<b>Total Credits</b>		<b>67</b>

## Webpage Design Track

Offered at: Jefferson Community and Technical College

Program Plan Number: 500406704

Course	Title	Credits
General Education and Technical Core Subtotal		61
VCM 130	UI/UX Design I	3
VCM 230	Advanced Webpage Design	3
<b>Total Credits</b>		<b>67</b>