

catalog.kctcs.edu/programs-of-study/aas/visual-communication-design-technology/

VISUAL COMMUNICATION: DESIGN & TECHNOLOGY- DIPLOMA

Offered at: Big Sandy Community and Technical College

Program Plan Number: 5004094059

Course	Title	Credits
Required General Education		
Select one of the following three options:		3
	Written Communication	
	Oral Communications	
	Humanities/Heritage	
Select one of the following three options:		3
	Quantitative Reasoning	
	Natural Sciences	
	Social/Behavioral Sciences	
Subtotal		6
Required Technical Core		
VCA 108	Digital Color Theory	3
VCA 280	Professional Portfolio Development	3
VCC 100	Introduction to Visual Communication	3
VCC 106	Typography	3
VCC 110	Design Concepts	3
VCC 125	Computer Graphics I	3
VCC 297	Internship	3
Subtotal		21
General Education and Technical Core Subtotal		27

Students must complete one of the tracks listed below to complete the diploma requirements.

Graphic Design Track

Offered at: Big Sandy Community and Technical College

Program Plan Number: 500409401

Course	Title	Credits
General Education and Technical Core Subtotal		27
VCC 166	Photoshop Basics	3
VCC 200	Illustrator Basics	3
VCC 220	InDesign Basics	3
VCC 235	Graphic Design I	3
VCC 245	Graphic Design II	3
VCC 255	Emerging Media Design	3
VCC 265	Graphic Design III	3
Approved Technical Electives ¹		6
Total Credits		54

¹ A list of approved technical electives can be found on the Visual Communication: Design and Technology Program page (<https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-design-technology/>).

Mixed Media Track

Offered at: Big Sandy Community and Technical College

Program Plan Number: 500409402

Course	Title	Credits
General Education and Technical Core Subtotal		27
VCC 166	Photoshop Basics	3
Approved Technical Electives ¹		24
Total Credits		54

¹ A list of approved technical electives can be found on the Visual Communication: Design and Technology Program page (<https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-design-technology/>).

Graphic and Print Production Track

Offered at: Big Sandy Community and Technical College

Program Plan Number: 500409403

Course	Title	Credits
General Education and Technical Core Subtotal		27
VCC 145	Introduction to Sign & Graphic Production	3
VCC 200	Illustrator Basics	3
VCC 220	InDesign Basics	3
	or VCC 166 Photoshop Basics	
VCC 214	Promotional Design & Production	3
VCC 216	Apparel Design & Production	3
VCC 218	Digital Printing & Production	3
VCC 275	Designing for Sign and Graphic Production	3
VCC 280	Printing & Workflow for Sign and Graphic Production	3
VCC 285	Finishing & Installation of Sign and Graphic Production	3
Total Credits		54