

# VISUAL COMMUNICATION - ENTREPRENEURIAL CERTIFICATE

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**Offered at:** West Kentucky Community and Technical College

**Program Plan Number:** 5004093149

## Curriculum Effective Spring Semester

Course	Title	Credits
BAS 170	Entrepreneurship	3
BAS 200	Small Business Management	3
BAS 282	Principles of Marketing	3
VCC 100	Introduction to Visual Communication	3
VCC 110	Design Concepts	3
VCC 125	Computer Graphics I	3
Approved Technical Electives <sup>1</sup>		12
<b>Total Credits</b>		<b>30</b>

<sup>1</sup> A list of approved technical electives can be found on the Visual Communication: Design and Technology Program page (<https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-design-technology/>).