VISUAL COMMUNICATION: MULTIMEDIA

The Visual Communication: Multimedia program provides students the necessary skills to prepare and produce a wide variety of multimedia presentations. This program includes tracks in Animation, Web Design, Digital Design, Video Production, and Multimedia. The core includes general education components essential to a collegiate education and technical courses giving students an introduction to typography, design concepts, color theory, and computer graphics. In addition to core courses, students will take specialty courses for their selected track.

Prospective employment opportunities are in advertising agencies, graphic design studios, news media, printing and signage companies, department stores, and other creative services departments and businesses, including web design and video production studios.

All technical courses must be completed with a grade of "C" (2.0) or higher to advance in all Visual Communication programs.

Degrees

- Visual Communication: Multimedia - AAS (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-aas/)
  - Animation Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-aas/#animationtrack)
  - Digital Design Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-aas/#digitaldesigntrack)
  - Multimedia Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-aas/#multimediatrack)
  - Video Production Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-aas/#videoproductiontrack)
  - Web Design Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-aas/#webdesigntrack)

Diplomas

- Multimedia - Diploma (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-diploma/)
  - Animation Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-diploma/#animationtrack)
  - Digital Design Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-diploma/#digitaldesigntrack)
  - Multimedia Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-diploma/#multimediatrack)
  - Video Production Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-diploma/#videoproductiontrack)
  - Web Design Track (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-diploma/#webdesigntrack)

Certificates

- Animation - Certificate (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/animation-certificate/)
- Audio Production - Certificate (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/audio-production-certificate/)
- Digital Design - Certificate (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/digital-design-certificate/)
- Multimedia - Certificate (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/multimedia-certificate/)
- Video Production - Certificate (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/video-production-certificate/)
- Web Design - Certificate (https://catalog.kctcs.edu/programs-of-study/aas/visual-communication-multimedia/web-design-certificate/)

Approved Technical Electives

Course	Title	Credits
ART 110	Drawing I	3
ART 112	2-Dimensional Design	3
COE 199	Cooperative Education: (Topic)	3
IMD 133	Beginning Web Design	3
IMD 180	Intermediate Web Design	3
IMD 230	Advanced Web Design	3
IMD 232	Web Design with Adobe Dreamweaver	3
IMD 240	Multimedia Development for the Web	3
IMD 250	Digital Video Editing I	3
IMD 255	Digital Video Editing II	3
IMD 258	Visual Effects for Video	3
MUS 106U		3
VCA 105	Drawing Concepts	3
VCA 106	Creative Typographical Design	3
VCA 108	Digital Color Theory [1]	3
VCA 120	Digital Photography I	3
VCA 131	Digital Photography II	3
VCA 132	Illustration For Advertising	3
VCA 151	Digital Filmmaking I	3
VCA 152	Digital Filmmaking II	3
VCA 160	Commercial Photography I	3
VCA 161	Commercial Photography II	3
VCA 170	Advertising Design I	3
VCA 171	Advertising Design II	3
VCA 251	Digital Filmmaking III	3
VCA 252	Digital Filmmaking IV	3
VCA 260	Commercial Photography III	4
VCA 261	Commercial Photography IV	4
VCA 270	Advertising Design III	4
VCA 271	Advertising Design IV	4

VCA 280	Professional Portfolio Development [1]	3
VCC 100	Introduction to Visual Communication [1]	3
VCC 106	Typography [1]	3
VCC 110	Design Concepts [1]	3
VCC 125	Computer Graphics I [1,2]	3
VCC 135	Photo Editing for Photography	3
VCC 150	Mac Basics [2]	3
VCC 166	Photoshop Basics [1]	3
VCC 200	Illustrator Basics [1]	3
VCC 210	Advanced Computer Illustration	3
VCC 214	Promotional Design & Production	3
VCC 216	Apparel Design & Production	3
VCC 218	Digital Printing & Production	3
VCC 220	InDesign Basics [1]	3
VCC 230	Advanced InDesign	3
VCC 235	Graphic Design I	3
VCC 245	Graphic Design II	3
VCC 255	Emerging Media Design	3
VCC 260	Computer Graphics II	3
VCC 265	Graphic Design III	3
VCC 266	Advanced Photoshop	3
VCC 270	Acrobat Basics	3
VCC 275	Designing for Sign and Graphic Production	3
VCC 285	Finishing & Installation of Sign and Graphic Production	3
VCC 297	Internship [1]	3
VCC 298	Practicum	3
VCM 110	Fundamentals of Animation	3
VCM 115	2-D Animation	3
VCM 125	Foundations of Video Production	3
VCM 140	Digital Video	3
VCM 150	Audio Production I	3
VCM 205	Introduction to HTML	3
VCM 210	3-D Animation	3
VCM 215	After Effects	3
VCM 220	Webpage Design	3
VCM 225	Advanced 3-D Animation	3
VCM 230	Advanced Webpage Design	3
VCM 240	Advanced Digital Video	3
VCP 255	Special Topics Lab	3
VCP 285	Electronic Prepress	3

[1] CORE courses
[2] Approved for Digital Literacy